

Sponsorship opportunities

13th National Conference
16-22 June 2024 Perth, Western Australia

Bringing together professionals with an interest in the study, research, teaching and practice of the communication of science and technology



AUSTRALIAN SCIENCE COMMUNICATORS

National Conference 2024

#ASC2024

SUPPORT
CONNECT
GROW

Welcome

The *Support, Connect, Grow* conference is a great opportunity to partner with an event that enables collaboration and deep engagement, and **supports quality communication to dismantle barriers, bridge knowledge gaps and foster evidence-driven decision-making to connect and grow informed communities.**

Sponsorship of this conference provides you with:

- strong brand visibility in a national forum
- the opportunity to showcase your expertise and innovative product and service offering to participants from industry, government, science, academia, media, education and non-profit organisations
- access to a diverse group of professionals
- access to insights on how to maximise engagement with your stakeholders to build trusted relationships
- the opportunity to build new networks and collaborations

We offer a range of sponsorship packages to suit organisational needs and budgets. We look forward to working with you.

Regards

2024 Conference Sponsorship Committee

2024 Conference Sponsorship Committee Australian Science Communicators (ASC)

- **Jirana Craven nee Boontanjai**, Education and Events Professional and Science Communicator, Co-President ASC
- **Dr Tom Carruthers**, Director, Carruthers Studio; Media Director Science in Public; Co-President ASC
- **Preeti Castle**, Strategic Engagement Director, The Western Australian Biodiversity Science Institute
- **Rockwell McGellin**, Digital Content Coordinator, International Centre for Radio Astronomy Research

About The Australian Science Communicators

Established in 1994, the ASC is the peak body for science communicators and is a national network of professionals working across media, academia, industry, government and non-government organisations, with the shared goal of making science accessible. ASC is a non-profit organisation and is a member of Science and Technology Australia.

<https://www.asc.asn.au/about/>



Platinum sponsor

\$57,000

Sponsor benefits

- Five minute speaking presentation by a representative of your organisation at the opening of the conference
- Recognition as platinum sponsor on all conference material including conference program and website
- Naming rights to one plenary speaker and panel session, with signage prominently displayed (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed during plenary sessions
- Signage displayed in main conference room and exhibition space
- Flyer or brochure for distribution
- Five complimentary conference registrations which include all sessions, lunches, morning and afternoon teas, sundowner
- Five complimentary tickets to the conference gala dinner



Conference dinner sponsor **\$28,000**

Sponsor benefits

- Naming rights to the conference gala dinner
- PowerPoint holding slide at the gala dinner
- Five minute speaking presentation by a representative of your organisation at the conference dinner
- Recognition on all conference material including conference program and website
- Signage displayed at the dinner venue (pull up banner supplied by sponsor)
- Four tickets to the conference gala dinner for your staff, clients and guests



Gold sponsor

\$28,000

Sponsor benefits

- Naming rights to one plenary speaker and panel session, with signage prominently displayed
- PowerPoint holding slide displayed during plenary sessions
- Recognition on all conference material including conference program and website
- Signage displayed in main conference room (pull-up banner supplied by sponsor)
- Flyer or brochure for distribution
- Two complimentary conference registrations which include all sessions, lunches, morning and afternoon teas and the sundowner
- Two complimentary tickets to the conference gala dinner

Silver sponsor

\$14,000

Sponsor benefits

- Recognition on all conference material including conference program and website
- Signage displayed in main conference room (pull-up banner supplied by sponsor)
- Flyer or brochure for distribution
- Two complimentary conference registrations which include all sessions, lunches, morning and afternoon teas and the sundowner
- One complimentary ticket to the conference gala dinner



Technology sponsor

\$8,000

Sponsor benefits

- Recognition on all conference material including conference program and website
- Signage prominently displayed on stage (pull up banner supplied by sponsor)
- Flyer or brochure for distribution
- One complimentary conference registration which include all sessions, lunches, morning and afternoon teas and the sundowner
- One complimentary ticket to the conference gala dinner

Networking sundowner sponsor

\$8,000

Sponsor benefits

- Five minute speaking presentation by a representative of your organisation at the sundowner
- Recognition on conference material including conference program and website
- Signage prominently displayed at the sundowner (pull up banner supplied by sponsor)
- Flyer or brochure for distribution
- One complimentary conference registration including all sessions, lunches, morning and afternoon teas and the sundowner
- One complimentary ticket to the conference gala dinner



Bronze sponsor

\$6,000

Sponsor benefits

- Recognition on conference material including conference program and website
- Flyer or brochure for distribution
- One complimentary conference registration which include all sessions, lunches, morning and afternoon teas and the sundowner
- One complimentary ticket to the conference gala dinner



Exhibitor add-on

\$3,500

Sponsors may add this option on to the selected sponsorship level (For example: Bronze + Exhibitor)

Sponsor benefits

- Exhibitor space in the delegate reception area
- Flyer or brochure for distribution
- One additional complimentary ticket to the conference which include all sessions, lunches, morning and afternoon teas and the sundowner
- One complimentary ticket to the conference gala dinner

Supporter

\$3,000

- Supports one scholarship holder to attend the conference. This includes all sessions, lunches, morning and afternoon teas and the sundowner
- Supports one scholarship holder to attend the conference gala dinner

Sponsor benefits at a glance

Sponsorship levels (all exclusive of GST)	Number available	Recognition in conference program and website	Naming rights to one plenary speaker and panel session, or dinner	Holding slides displayed during plenary sessions	Signage displayed in main conference room	Flyer/item in conference bag	Exhibition space	Complimentary conference registration	Speaking presentation at sponsored session	Tickets to conference dinner
Platinum \$57,000	1	✓	✓	✓	✓	✓	✓	5	✓ (At conference)	5
Conference dinner \$28,000	2	✓	✓	(At dinner)	✓	✓		1	✓ (At dinner)	4
Gold \$28,000	3	✓	✓	✓	✓	✓		2		2
Silver \$14,000	6	✓			✓	✓		2		1
Technology \$8,000	2	✓			✓	✓		1		1
Networking sundowner \$8,000	2	✓			✓	✓		1	✓ (At sundowner)	1
Bronze \$6,000	Unlimited	✓				✓		1		1
Exhibitor add-on \$3,500	7					✓	✓	1		1
Supporter \$3,000	Unlimited	✓						Supports one scholarship holder		Supports one scholarship holder

Sponsorship agreement

Organisation:

Address:

Contact name:

Job title:

Email:

Mobile phone:

Sponsorship level	Select
Platinum	<input type="text"/>
Conference gala dinner	<input type="text"/>
Gold	<input type="text"/>
Silver	<input type="text"/>
Technology	<input type="text"/>
Networking sundowner	<input type="text"/>
Bronze	<input type="text"/>
Exhibitor add-on	<input type="text"/>
Supporter	<input type="text"/>

Terms and conditions

- All sponsorship costs are in Australian Dollars and are GST exclusive.
- Sponsorship is not secured until a signed sponsorship agreement has been returned and payment received.
- Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 30 days of issue.
- Following confirmed commitment, sponsorship is non-refundable.
- Sponsorship entitlements will be delivered only upon full payment being received.
- The Conference Organising Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
- Information provided in this prospectus is correct at the time of publication.
- The Conference Organising Committee reserves the right to amend sponsorship packages or add additional sponsorship packages as required.

Signature Date / /

Please send your completed sponsorship agreement to sponsorship@asc.asn.au

If you need more information, please contact a member of the Conference Sponsorship Committee

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